

DawnBender

GRAPHICS • VIDEO • WEB • DESIGN • WWW.DAWNBENDER.COM

Software Skills:

Photoshop	AfterEffects	Premiere	Flash
Dreamweaver	Illustrator	3DS Max	ImageReady
PageMaker	Quark	Pinnacle FX Deko II	Miranda Xstudio

- Beginner/Intermediate skills in Java and HTML programming.

Work Experience:

6/05 – 11/07 *Graphic Designer* - Bay News 9, St. Petersburg, FL

- Design and create broadcast animations to support the newscast and on-demand products of Bright House: various show opens, transitions, animated backgrounds for green screens and plasmas
- Create marketing materials to support the branding of the station: print ads, billboards, animated station id's
- Designed large format set backgrounds; Designed the set dressing of a booth that was a collaboration between Bay News 9 and the Devil Rays/Tropicana Field
- Substituted for the Art Director for 3 months when she was on maternity leave; Responsible for upholding communication between the Art Department and the other Department Heads and Managers; Created a variety of graphics for the BayNews9.com website
- Responsible for establishing relationships with vendors and handling financial paperwork
- Create graphics for newscast: including mugshots, fullscreens and maps

11/04 – 6/05 *Graphic Designer* - WFTX / Fox 4, Cape Coral, FL

- Responsible for creating maps, mugshots, graphics OTS's, fullscreens and animations for nightly broadcasts
- Assisted the Art Director in creating a new graphic style and animations for the 10 pm broadcast
- IT Responsibilities included maintaining the Macintosh G3 and G5 in the Graphics department and assisting in maintenance of the Deko system

2/04 – 11/04 *Deko Operator* - WFTX / Fox 4, Cape Coral, FL

- Managed the conversion of files and creation of graphics, templates and effects on Deko
- Used Pinnacle's FX Deko II Character Generator to create and display graphics for newscasts

8/04 – Present *Freelance Web/Graphic Designer*

- Currently working on projects for several Southwest Florida companies including web design, website maintenance and print work

9/02 – 4/03 *Desktop Publisher* - Digital Photo, Gainesville, FL

- Interned during fall 2002 semester; subsequently hired as a part-time employee
- Responsible for photo restoration, graphic design and layouts of postcards, posters, and brochures
- Duties involved scanning materials, color correction, and pre-press file set-up

Education: University of Florida, Bachelor of Arts in Digital Arts and Sciences, 2003

References:

- Available upon request